

Alissa Watkins

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www.ajwport.com/

Hybrid front-end developer and CMS specialist with a strong record of delivering end-to-end web solutions. I combine design sensibility with technical depth—integrating code, debugging issues, and navigating complex systems to build reliable, client-focused digital experiences.

Experience

● Web Content Developer

Sep 2006 to Present

The John F. Kennedy Center for the Performing Arts — Washington, DC

- Developed custom mini-sites and implemented features within the Kennedy Center's main site template, using HTML, CSS, and pre-built components in .NET, CMFL, and JavaScript.
- Interpreted and integrated JavaScript, .NET, and CMFL code snippets in collaboration with front-end and back-end developers.
- Managed multiple concurrent projects ranging from 1-day tasks to 3-week sprints within a small, agile team of 2–3 members.
- Contributed to major website redesigns, codebase restructuring, and the migration of www.kennedy-center.org to the Episerver content management system.

● Freelance Web Developer (Small Enterprises)

Jan 2015 to Mar 2018

Teacher's Portfolio Website for Ms. Wilson — Washington, DC

- Built a custom HTML/CSS portfolio site for an art teacher: www.ajwport.com/mara/
- Developed a custom PHP email submission form for conference and school inquiries

Contract work for Let God Help Resources Inc — Bear, DE

- Redesigned and rebuilt the organization's Wix website and trained staff to self-maintain it: www.letgodhelp.org/.
- Built a Wix site for their sub-company, Unique Business Solutions: www.uniquebizsol.com/
- Developed the website for P. Wilson Pest Control Co (Wix): www.pwilsonpestcontrolco.com/

● Junior Web Developer

Jul 2005 to Aug 2006

The MayaTech Corporation — Silver Spring, MD

- Building conference web sites; using Photoshop, Dreamweaver, HTML, CSS and CFML.
- Supported back-end developers with structural and design coding for various sites and applications.
- Creating a 508 compliant web template.

Skill

Accessibility • Bootstrap • Communication • CMS • CSS • Documentation • .NET • HTML • JavaScript • PHP • Project Management • SASS • Troubleshooting

Education

Certificate — JavaScript Course

Feb 2017 to May 2017

General Assembly — Washington, DC

- Completed a part-time JavaScript program.
- Final project: www.ajwport.com/sign/

B.S., Interactive Multimedia Design & Communication

Sep 2000 to Jan 2005

Wilmington University — New Castle, DE

- Studied video editing, audio editing, page layout, graphic design, interface design, and CD-ROM development using Adobe and related tools.
- Graduated as a member of the Delta Epsilon Rho Honor Society.